

FOR IMMEDIATE RELEASE:

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LaserPerformance Factory Event a Hit Amongst Local Sailors and Community.

LaserPerformance opened its doors to the public for 9 days this month to hold seminars on fiberglass repair, give factory tours where such popular boats as the Laser, Sunfish, V15 and Club 420 are built, and hold an inventory clearance sale. In addition, the LaserPerformance factory offered a free Spiff & Buff service to over 60 individuals.

The Spiff & Buff was a free service offered during the 9 day event which offered individuals who own LaserPerformance (formerly Vanguard) sailboats an opportunity to bring in their boat to have minor repairs made and a shiny buff applied to the hull. "These guys are pros! My boat looks like new and it's over 10 year's old." said Dan McLean of Newport, RI after he picked up his freshly spiffed and buffed Laser.



Pictured is Joel Hanneman, Plant Manager working magic on a 10+ year old Sunfish hull.

LaserPerformance also held a free raffle during the event offering one of their newest boats, The Bug to attendees. Stephen and Tina Clark of Marion, MA won the raffle and picked



up their new Bug sailboat this week at the LaserPerformance Factory in Portsmouth, RI.

Pictured is Stephen Clark, winner of a new Bug sailboat on the left along with LaserPerformance Marketing Manager, David Mesicek on the right.

LaserPerformance looks forward to holding more community based events at the factory location in Portsmouth. "Getting in front of the sailing public is crucial. We learn so much from the users of our product by just talking to them. We look forward to continuing our relationship with the local sailing community." said Chip Wilkerson, VP Marketing at LaserPerformance.

For more information on LaserPerformance please visit the website at: www.laserperformance.com

LaserPerformance is the steward of some of sailing's most recognized brands including Laser, Sunfish, 420, and Sailing World's Boat of the Year – the Laser SB3. LaserPerformance products are actively sold and sailed in over 40 countries worldwide. www.laserperformance.com

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